

## DAVID LEGHER AGUILAR

Mobile: +55 (21) 97668-1198 / [david.legher@prudential.com](mailto:david.legher@prudential.com)  
[www.linkedin.com/in/davidlegher](http://www.linkedin.com/in/davidlegher)

### CEO / Business Unit Leader

- Senior Executive level with 25+ years of experience in leading Insurance, Finance, Direct Selling and CPG industries.
- Diverse and successful work experiences ranging from Country Operation Setup, Large and Complex business environment, Turnaround Expertise, End-to-End operations leadership both Commercial and Support Function, Strategy, Innovation, Digital Transformation, Successful Joint Venture and M&A Initiatives.
- Latin America extensive and deep knowledge of Consumers, Culture, Operations and Business dynamics.

### BUSINESS EXPERIENCE

**Prudential do Brasil – #1 Independent Life Insurance Company** **2019**

**CEO and President Brazil Operation** **2019 -**

**AVON Cosmetics – Global Beauty and Direct Sales Leader** **2001 - 2018**

**Senior Vice President and President South Latin America** **2014 - 2018**

*Largest company region responsible for 1/3 of global revenue. Eight Countries portfolio: Brazil, Colombia, Ecuador, Peru, Venezuela, Argentina, Chile and Uruguay.*

**Senior Vice President and President Brazil** **2012 - 2014**

*Largest Global Business Operation.*

**President Mexico and Central America** **2009 - 2012**

*3<sup>rd</sup> Largest Cluster Worldwide with 6 diverse countries and operations*

**General Manager Colombia, Peru and Ecuador** **2004 - 2009**

**Marketing Director Colombia** **2001 - 2004**

**SURAMERICANA DE SEGUROS S.A. – Insurance** **1990 - 2001**

**M&A – Project Director** **2000 - 2001**

**Bancassurance Business Unit Director** **1999 - 2001**

**Life and Health Insurance Operations Director** **1995 - 1999**

**IT Strategic Planning Senior Manager** **1994 - 1995**

**IT Financial Systems and Audit Senior Manager** **1993 - 1994**

**IT Financial Systems Programmer** **1990 - 1993**

### EDUCATION

- CEO Global Program: IESE Business School / Wharton UPEN / CIEBS, China, 2017
- Master of Science in Insurance and Risk Management - City University Business School, London, United Kingdom, 1998. Graduated with Distinction.
- Master of Science in International Business – EAFIT University, Medellin, Colombia, 1997.
- Information Systems Engineer - EAFIT University, Medellin, Colombia, 1992.

- **Spanish** native. Fluent in **English** and **Portuguese**.
- Permanent Resident Brazil visa.

#### **BOARD PARTICIPATION**

- Brazil: **Sura Seguros**, 2017-
- Colombia: **Susalud, Allus** (Call Center), 1998 - 2001.

*David Legher*

David Legher (Jul 7, 2022 21:41 ADT)

Julio 2022